



## **Enhance the health and vitality of the Village and Barrio, two neighborhoods that represent the historic heart of Carlsbad.**

### **Team Lead**

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### **Team Members**

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### *Strategy #1*

#### **Improve the public space in the Village and Barrio to enhance quality of life and economic vitality**

##### **Improve Roadways in the Village and Barrio for public use by all**

Complete needed pedestrian and ADA improvements including sidewalk and curb repairs, create additional on street parking, conduct traffic calming and bicyclist improvements and begin creating livable streets in the Village and Barrio. Individual projects and budgets will be brought forward in the current and future CIP budgets.

##### **Address current and future parking needs in the Village and Barrio**

Conduct a parking study in the Village and Barrio that includes an inventory, demand modeling, public outreach, policy review and recommendations. This project will be completed by May 2017 with a budget of \$250,000.

##### **Investigate options for a public plaza in the Village**

Through public outreach, assess the need for a public plaza and determine the type, size and amenities desired by those who live in, work in and visit Carlsbad Village. Determine the optimal location for a public plaza and do preliminary design. This project will be completed by June 2017 with a budget of \$120,000.

##### **Increase safety, security and quality of life in the Village and Barrio**

Continue with programs such as Barrio Strong, and address safety and security needs as they arise in the Village and Barrio. This program will be ongoing and the budget is TBD.

### *Strategy #2*

#### **Optimize Public Properties in the Village and Barrio**

##### **Optimize city-owned properties**

Lease improved city-owned properties in Carlsbad Village and ensure appropriate uses for remaining city-owned properties, to include use as parking lots and potential public and/or private development opportunities.

**Activate public right-of-way**

Facilitate approvals of curb cafes and other appropriate opportunities in the public right-of-way and continue with enhancements such as adding street furniture and decorative lighting in public areas.

*Strategy #3***Enhance the Village and Barrio for current and future residents, businesses and visitors****Implement Village and Barrio Enhancements**

Develop the resources to manage Village and Barrio related projects and collaborate with existing Village and Barrio stakeholders to maintain and improve the small town feel, beach community character and connectedness. Improve the quality of life, atmosphere and vitality of the Village and Barrio. Work with property owners, business owners and residents to implement community plans. Coordinate with city staff and ensure robust public outreach on Village and Barrio infrastructure projects. Estimated schedule and budget for item is to be determined.